



Szent Florian Utca 19,  
Nagykovacsi 2094  
5 December 2018

Dear Marton,

Please accept my application for the position of HCA Board member.

The presentation made by Duncan on the 29<sup>th</sup> November highlighted all the areas in which Hungarian cricket needs to improve in order to meet the criteria established by the ICC. As well as requiring a huge amount of organisation, these improvements also require additional funding.

To keep fees for the existing leagues as low as possible, it will be necessary to look for other avenues of funding such as sponsorship, grants, corporate days, etc.

Within our current player membership base, we have representation in many Hungarian and International companies so we already have a strong network that we can reach out to. I know from personal experience, however, that companies will only provide sponsorship to organisations whose activities are consistent with their own corporate social responsibility policies. Therefore it is very important that Hungarian cricket promotes itself in a positive manner:-

- Prominent website and social media
- Promoting diversity through the development of women's and native junior cricket
- Supporting disadvantaged children through the Charity Day fundraising
- Offering opportunities for company team-building through the Corporate Days
- Engaging with International Schools/Embassies/Councils

This is an exciting time for Hungarian cricket and I would very much like to play a part in its future success. I believe my skillset (summarized below) is best suited to the roles which are more financial in nature such as the Treasurer or Sponsorship officer:-

- Strong financial background
- Experienced at working in teams
- Involved in the organisation of two HCA Corporate Days

Thanks for your consideration.

Regards,

Paul